Publishing services for institutions

sciendo

What is Sciendo?

Sciendo is a leading provider of publishing services and solutions to academic and professional organisations as well as individual authors. Sciendo currently publishes approximately 500 journals owned by universities and other academic institutions. Many of these journals are indexed by Clarivate Analytics (formerly Thomson Reuters), Scopus and PubMed, with some enjoying high Impact Factors.

The company is a part of the **De Gruyter Group**, a renowned academic publisher with a company history of over 270 years.

Why Sciendo?

Sciendo provides a wide variety of publishing services and solutions for a range of publications. We publish journals, books, conference proceedings and other publications, both academic and professional literature. We publish new and archival journal volumes and already-published books. Publications can be available in the Open Access or paid access model. We publish in English, German, French, Italian, Spanish and Polish languages.

Sciendo is not just another service or technology vendor. As a part of the De Gruyter Group, Sciendo can therefore offer you world-class publishing solutions and services tried and tested on our own books and proceedings. De Gruyter publishes more than 1,100 books and 16,000 journal articles every year, and has a backlist of approximately 100,000 published titles.
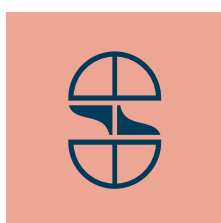
Publishing platform

Sciendo services close to 300 scientific institutions from over 40 countries, offering world-class technology and publishing solutions. The publishing platform we provide is one of the most advanced on the market, developed on an ongoing basis by our technological department to ensure that our clients receive the very best solutions and functions available.

Our platform receives 10,000 visits daily and over 4.5 million visits per year and is offered in several language versions: English, German, Polish, French, Italian and Spanish. Our readers reach us both through direct browser searching as well as through our global distribution channels including the libraries we send the content to, and the abstracting and indexing services Sciendo manages and administers.

Journals – how do we offer our services?

The services and solutions that we offer are available in three packages: **Standard**, **Classic**, **Premier**. We charge per article published. The charge depends on the package chosen and on the selection of additional services and solutions.

STANDARD

Basic services
facilitating journal
publication

CLASSIC

Standard package
Online submission
and peer review system

PREMIER

Classic package
Production
and editorial services
Full-text XML
Marketing Extra

For journals published in the traditional model we provide a full subscription management service. Journals pay us publishing fees and retain a majority of subscription net revenues.

Open Access journals with sufficient Impact Factor and indexing can publish with Sciendo without having to pay any up-front fees. Instead, Sciendo will retain part or all the Article Processing Charges (APCs) collected from authors to cover our publishing fees. Sciendo's publishing fees are highly cost effective, meaning societies and journal owners are able to generate income through this model.

Books –
how do we offer our services?

The services and solutions that we offer are available in three packages: Standard, Classic, Premier. The charge depends on the package chosen and on the selection of additional services and solutions.

For books available in the paid acces model, Sciendo sells ebooks and print-on-demand books directly through the **www.sciendo.com** website, and sells ebooks through retailers, wholesalers, library aggregators and others distributors. For the Open Access books, Sciendo sells print-on-demand books directly through the website.

Sciendo offers a wide range of additional publishing solutions that the author can pick and choose, depending on their requirements.

White Label Publishing House

Sciendo has a special offer for universities and other organisations that wish to publish all or most of their English, German, French, Spanish, Italian and Polish languages publications (i.e. journals, books, dissertations etc.) with Sciendo. This applies to new publications and to already published books and back journal volumes. We publish monographs, textbooks, edited volumes, and other categories. The university decides if a given journal or book shall be published in the Open Access or paid access model. All books and journal articles bear both the university and Sciendo logos.

At no cost to the university, Sciendo will design, create and manage the publishing house website. The role of the university is to select and channel books and book proposals for the publishing partnership, as well as to promote it to its faculty.
The services that we offer are available in three packages: **Standard**, **Classic** and **Premier** for journals and books, in accordance with the descriptions above. The university selects which package of services applies to each journal and book. The charge depends on the package and on the selection of additional solutions.

Key services and solutions

EDITING AND PRODUCTION

Virtually no manuscript is immediately ready for online publication or print, so it needs professional services to become publishable.

LANGUAGE EDITING, PROOFREADING, TYPESETTING, ADDING GRAPHICS, CONVERTING THE FILE INTO STANDARD FORMATS SUCH AS XML

Language editing, proofreading, typesetting, adding graphics, converting the file into standard formats such as XML, and creating metadata are not only time-consuming and costly, but also require special expertise. Sciendo offers full production services as well as a choice of advanced systems to help editors manage the editorial processes.

ABSTRACTING AND INDEXING

Just having an article or book published is not enough. The sheer number of publications available online makes discoverability an essential issue. In order to remedy this problem, Sciendo cooperates with the majority of A&I services (including **Clarivate Analytics**, **Scopus**, **PubMed** and **Medline**), indexes and discovery services, using the XML metadata format to enable automatic data export to such sites.

DISTRIBUTION OF CONTENT TO UNIVERSITIES AND LIBRARIES WORLDWIDE

A frequently overlooked problem is that content distribution to libraries regularly requires IP authorisation. We take care of this issue, ensuring distribution is truly global.

LONG-TERM PRESERVATION

Sciendo has an archiving agreement with Portico to ensure long-term monitoring, archiving, and management of the electronic publications stored on its servers. This means that your digital publications are backed up to ensure they remain available over the long term.

PLAGIARISM

To prevent plagiarism, Sciendo offers Similarity Check plagiarism screening software free of charge.

GROWING IMPACT AND CITATIONS

For the most prestigious indexing services (Clarivate Analytics' Citation Indexes, Scopus and PubMed/Medline), Sciendo has developed tools to pre-evaluate publications in order to assess whether they qualify for applications. Our A&I specialists advise how to prepare publications according to the selection criteria, monitor the process of application, and inclusion upon acceptance. For those publications that are already included in the indexes, the A&I specialists provide the expertise on how to boost their Impact Factor and grow the number of citations.

ARTICLE-LEVEL PR

We create news articles to showcase the research findings or reviews published in your journals. By posting news to dedicated, topic-specific websites, we can immediately reach more than 8,000 media outlets. Publicity generates greater traffic to the published article and it can significantly enhance the prestige of the publication.

E-MAIL CAMPAIGN

Sciendo leverages its in-house databases to carry out micro-mailing campaigns. One example is our mailing to cited authors. Sent to authors cited in a given article, it presents them with the article in question and encourages them to submit their manuscripts to the journal in the future.